



SMARTSOURCE

HYBRID EVENT PRODUCTION

Expand the Reach of Your Events



SEAMLESSLY BRIDGE THE GAP BETWEEN LIVE AND VIRTUAL EVENTS

Let us manage the details for you. While hybrid events may be new to some, they're not new to us. With more than three decades' experience in the live events industry, SmartSource® has been turning large and small gatherings into high-quality hybrid events for many years.

ENGAGE YOUR ATTENDEES NO MATTER WHERE THEY ARE

- Full-Scale In-Person Audio Visual & Virtual Production
- Lighting, Staging & Scenic
- High-End Projection & LED Screens
- End-To-End Speaker Support for Virtual & In-Person Presenters
- Remote Presenter Kits
- Large Displays & Teleprompters
- Full HD & 4K Recording
- Camera Packages that Support Full HD or 4K Recording

"I could have never pulled it off as successfully without you and your expertise, guidance, and patience."

- Cindy McElhiney, CTSM
Trade Show & Events Specialist

From planning to post-event, our team of experienced Project Managers and Solutions Architects work with you hand-in-hand throughout the entire process. Our Producers and Technical Directors manage content and show flow, while our Video and Audio Engineers switch between your live and streamed content to create a professional-looking production.

Learn more at [TheSmartSource.com](https://www.TheSmartSource.com)

“HYBRID” IS A BROAD TERM

That’s why it’s important to determine what hybrid means to your organization.

Is it a multi-day, in-person conference with remote speakers or attendees, an investor meeting with presenters speaking from a studio, or something in between? There are many options. It’s all about choosing the right set-up to achieve your goals, and we can help.

BOARDROOMS

- Multiple displays for content and remote presenters
- PTZ or wide-angle camera for in-person attendees
- In-room speakers and microphones

TEAM MEMBERS YOU MAY WORK WITH:

Onsite Hybrid Lead and/or Virtual Production Team



Think one event, not two.

BREAKOUT ROOMS

- Full suite of audio and video options for two-way communication
- Large projection screen for impactful content and presentations
- Additional displays for remote presenters and attendees
- Multiple PTZ or wide-angle cameras for in-person attendees

TEAM MEMBERS YOU MAY WORK WITH:

Onsite Hybrid Lead, in-room Operators, and/or Virtual Production Team



GENERAL SESSIONS

- High-end audio and visual components for a fully immersive experience
- Multiple projection or LED screens for content and presenters
- Speaker and confidence support packages
- Various camera systems to accommodate the best angles for your in-person and virtual attendees

TEAM MEMBERS YOU MAY WORK WITH:

Onsite Hybrid Producers, in-room Audio and Video Engineers, onsite Stream Technicians, and remote Virtual Production Team

